



POWERED BY | Buncombe County Tourism  
Development Authority

## Board Meeting

Wednesday, September 25, 2024 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

### AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Brenda Durden
9:05 a.m.	Welcome New Board Members <ul style="list-style-type: none"><li>a. Himanshu Karvir</li><li>b. Tim Rosebrock</li></ul>	Brenda Durden
9:10 a.m.	Approval of August 28, 2024, Meeting Minutes	Brenda Durden
9:15 a.m.	Financial Reports <ul style="list-style-type: none"><li>a. August 2024 Financial Reports</li><li>b. Investment Update</li></ul>	Melissa Moore, Buncombe County Finance Director / BCTDA Fiscal Agent
9:25 a.m.	President & CEO Report <ul style="list-style-type: none"><li>a. Industry Metrics</li><li>b. Destination Stewardship Framework</li><li>c. Other Updates</li></ul>	Vic Isley
9:45 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
9:50 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
9:55 a.m.	Miscellaneous Business	Brenda Durden
10:00 a.m.	Comments from the General Public	Brenda Durden
10:05 a.m.	Adjournment	Brenda Durden

The next joint BCTDA monthly meeting is **Wednesday, October 30, 2024**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at [jsimpson@ExploreAsheville.com](mailto:jsimpson@ExploreAsheville.com) or 828.333.5831 with questions.

#### BCTDA Mission Statement

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*