



POWERED BY | Buncombe County Tourism
Development Authority

Board Meeting

Wednesday, August 30, 2023 | 9:00 a.m.

The North Carolina Arboretum | 100 Frederick Law Olmsted Way | Education Center Library
Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Brenda Durden
9:05 a.m.	Approval of July 26, 2023 Meeting Minutes	Brenda Durden
9:10 a.m.	July 2023 Financial Reports	Mason Scott, Buncombe County Assistant Finance Director/Interim BCTDA Fiscal Agent
9:15 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:25 a.m.	Leisure, Hospitality, and Tourism Workforce Development Discussion	Vic Isley, Jennifer Kass-Green
9:45 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
9:50 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:05 a.m.	Miscellaneous Business	Brenda Durden
10:10 a.m.	Comments from the General Public	Brenda Durden
10:15 a.m.	Thanks to Outgoing BCTDA Board Member Andrew Celwyn	Vic Isley
10:20 a.m.	Adjournment	Brenda Durden

SAVE THE DATE

BCTDA Annual Meeting | September 19, 2023, 2:00 – 7:00 p.m. | The Wortham Center for the Performing Arts

The next joint BCTDA monthly meeting is **Wednesday, September 27, 2023**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.