

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance

### Operating Fund, Budget and Actual

December 31, 2024

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	(%)	Prior Year	
					Budget Used	Year to Date Actual	(%) Change
<b>Revenues:</b>							
Occupancy tax, gross		\$ 871,146	\$ 7,527,937			\$ 11,417,064	-34.1%
Less: Collection Fee		\$ (43,763)	\$ (489,268)			(603,588)	-18.9%
Occupancy tax, net	\$ 22,981,000	827,383	7,038,669	15,942,331	30.6%	10,813,476	-34.9%
Investment income	-	415	2,725	(2,725)	-	10,447	-73.9%
Other income	-	-	23,913	(23,913)	-	19,357	23.5%
Total revenues	<u>22,981,000</u>	<u>827,798</u>	<u>7,065,307</u>	<u>15,915,693</u>	<u>30.7%</u>	<u>10,843,280</u>	<u>-34.8%</u>
<b>Expenditures:</b>							
Salaries and Benefits	4,426,000	273,892	1,788,394	2,637,606	40.4%	2,071,272	-13.7%
Business Development	1,680,500	83,598	705,914	974,586	42.0%	625,722	12.8%
Marketing	19,455,500	440,711	4,432,274	15,023,226	22.8%	5,659,330	-21.7%
Partnership & Destination Mgmt	698,000	15,411	241,137	456,863	34.5%	178,997	34.7%
Administration & Facilities	1,087,000	27,382	492,894	594,106	45.3%	512,499	-3.8%
Total expenditures	<u>27,347,000</u>	<u>840,994</u>	<u>7,660,613</u>	<u>19,686,387</u>	<u>28.0%</u>	<u>9,047,820</u>	<u>-15.3%</u>
Revenues over (under) expenditures	<u>(4,366,000)</u>	<u>(13,196)</u>	<u>(595,306)</u>			<u>\$ 1,795,460</u>	<u>-133.2%</u>
<b>Other Financing Sources:</b>							
Appropriated Fund Balance	4,366,000	-	-				
Total other financing sources	<u>4,366,000</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ (13,196)</u>	<u>\$ (595,306)</u>				
Fund balance, beginning of year			23,139,820				
Fund balance, end of month			<u>\$ 22,544,514</u>				

As directed by State statute, two-thirds of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and one-third is dedicated to tourism-related community investments, split equally between the Tourism Product Development Fund (TPDF) and the Legacy Investment from Tourism (LIFT) Fund. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$5.7M and revenue dedicated to LIFT is projected at \$5.7M for FY25.

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**  
*Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance*  
*Earned Revenue Fund, Budget and Actual*  
 December 31, 2024

	Current	Current Month	Year to Date	Budget	(%)	Prior Year	
	Budget	Actual	Actual	Remaining	Budget Used	Year to Date Actual	(%) Change
<b>Revenues:</b>							
Earned revenue	\$ 207,600	\$ 105	\$ 57,383	#####	27.6%	\$ 86,745	-33.8%
Total revenues	<u>207,600</u>	<u>105</u>	<u>57,383</u>	<u>150,217</u>	<u>27.6%</u>	<u>86,745</u>	<u>-33.8%</u>
<b>Expenditures:</b>							
Events/Festivals/Sponsorships	<u>350,000</u>	<u>-</u>	<u>320,142</u>	<u>29,858</u>	<u>91.5%</u>	<u>-</u>	<u>-</u>
Total expenditures	<u>350,000</u>	<u>-</u>	<u>320,142</u>	<u>29,858</u>	<u>91.5%</u>	<u>-</u>	<u>-</u>
Revenues over (under) expenditures	<u>(142,400)</u>	<u>105</u>	<u>(262,759)</u>			<u>\$ 86,745</u>	<u>-402.9%</u>
<b>Other Financing Sources</b>							
Carried over earned income	<u>142,400</u>	<u>-</u>	<u>-</u>				
Total other financing sources	<u>142,400</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ 105</u>	<u>\$ (262,759)</u>				
Fund balance, beginning of year			<u>333,556</u>				
Fund balance, end of month			<u>\$ 70,797</u>				

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Monthly Occupancy Tax Revenue Summary*

December 31, 2024

Month of room sales:	Operating Fund						Tourism Product Development Fund					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 2,205,496	\$ 2,180,683	1%	\$ 2,205,496	\$ 2,180,683	1%	\$ 551,291	\$ 537,034	3%	\$ 551,291	\$ 537,034	3%
August	2,033,423	1,872,670	9%	4,238,919	4,053,353	5%	\$ 508,280	\$ 461,180	10%	1,059,571	998,214	6%
September	1,309,351	2,095,429	-38%	5,548,270	6,148,782	-10%	\$ 327,289	\$ 516,039	-37%	1,386,860	1,514,253	-8%
October	663,017	2,596,963	-74%	6,211,287	8,745,745	-29%	\$ 165,729	\$ 639,550	-74%	1,552,589	2,153,803	-28%
November	827,383	2,067,731	-60%	7,038,670	10,813,476	-35%	\$ 206,815	\$ 509,217	-59%	1,759,404	2,663,020	-34%
December	-	1,955,366	-	-	12,768,842	-	\$ -	\$ 481,545	-	-	3,144,565	-
January	-	1,154,219	-	-	13,923,061	-	\$ -	\$ 284,248	-	-	3,428,813	-
February	-	1,316,797	-	-	15,239,858	-	\$ -	\$ 324,286	-	-	3,753,099	-
March	-	1,623,821	-	-	16,863,679	-	\$ -	\$ 405,894	-	-	4,158,993	-
April	-	1,764,914	-	-	18,628,593	-	\$ -	\$ 441,162	-	-	4,600,155	-
May	-	2,028,705	-	-	20,657,298	-	\$ -	\$ 507,100	-	-	5,107,255	-
June	-	2,122,370	-	-	22,779,668	-	\$ -	\$ 587,661	-	-	5,694,916	-
Total revenues	<u>\$ 7,038,670</u>	<u>\$22,779,668</u>		<u>\$ 7,038,670</u>	<u>\$ 22,779,668</u>		<u>\$ 1,759,404</u>	<u>\$ 5,694,916</u>		<u>\$ 1,759,404</u>	<u>\$ 5,694,916</u>	

Month of room sales:	Legacy Investment from Tourism Fund						Total Revenue Summary					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 551,291	\$ 537,034	3%	\$ 551,291	\$ 537,034	3%	\$ 3,308,078	\$ 3,254,751	2%	\$ 3,308,078	\$ 3,254,751	2%
August	\$ 508,280	\$ 461,180	10%	1,059,571	998,214	6%	3,049,983	\$ 2,795,030	9%	6,358,061	6,049,781	5%
September	\$ 327,289	\$ 516,039	-37%	1,386,860	1,514,253	-8%	1,963,929	\$ 3,127,507	-37%	8,321,990	9,177,288	-9%
October	\$ 165,729	\$ 639,550	-74%	1,552,589	2,153,803	-28%	994,475	\$ 3,876,063	-74%	9,316,465	13,053,351	-29%
November	\$ 206,815	\$ 509,217	-59%	1,759,404	2,663,020	-34%	1,241,013	\$ 3,086,165	-60%	10,557,478	16,139,516	-35%
December	\$ -	\$ 481,545	-	-	3,144,565	-	-	\$ 2,918,456	-	-	19,057,972	-
January	\$ -	\$ 284,248	-	-	3,428,813	-	-	\$ 1,722,715	-	-	20,780,687	-
February	\$ -	\$ 324,286	-	-	3,753,099	-	-	\$ 1,965,369	-	-	22,746,056	-
March	\$ -	\$ 405,894	-	-	4,158,993	-	-	\$ 2,435,609	-	-	25,181,665	-
April	\$ -	\$ 441,162	-	-	4,600,155	-	-	\$ 2,647,238	-	-	27,828,903	-
May	\$ -	\$ 507,100	-	-	5,107,255	-	-	\$ 3,042,905	-	-	30,871,808	-
June	\$ -	\$ 587,661	-	-	5,694,916	-	-	\$ 3,297,692	-	-	34,169,500	-
Total revenues	<u>\$ 1,759,404</u>	<u>\$ 5,694,916</u>		<u>\$ 1,759,404</u>	<u>\$ 5,694,916</u>		<u>\$ 10,557,478</u>	<u>\$ 34,169,500</u>		<u>\$ 10,557,478</u>	<u>\$ 34,169,500</u>	

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Monthly Occupancy Tax Collection Fee Summary*

December 31, 2024

Month of room sales:	All Funds, By Month								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,482,464	\$ 3,305,134	5%	\$ (174,386)	\$ (50,383)	246%	\$ 3,308,078	\$ 3,254,751	2%
August	\$ 3,224,172	2,966,353	9%	\$ (174,189)	\$ (171,323)	2%	\$ 3,049,983	\$ 2,795,030	9%
September	\$ 2,124,486	3,274,889	-35%	\$ (160,557)	\$ (147,382)	9%	\$ 1,963,929	\$ 3,127,507	-37%
October	\$ 1,097,891	4,041,068	-73%	\$ (103,416)	\$ (165,005)	-37%	\$ 994,475	3,876,063	-74%
November	\$ 1,293,396	3,290,473	-61%	\$ (52,383)	\$ (204,308)	-74%	\$ 1,241,013	3,086,165	-60%
December		3,080,932	-	\$ (65,318)	\$ (162,476)	-60%	-	2,918,456	-
January		1,876,336	-	\$ -	\$ (153,621)	-	-	1,722,715	-
February		2,056,092	-	\$ -	\$ (90,723)	-	-	1,965,369	-
March		2,541,718	-	\$ -	\$ (106,109)	-	-	2,435,609	-
April		2,775,480	-	\$ -	\$ (128,242)	-	-	2,647,238	-
May		3,182,291	-	\$ -	\$ (139,386)	-	-	3,042,905	-
June		3,458,129	-	\$ -	\$ (160,437)	-	-	3,297,692	-
Total	<u>\$ 11,222,410</u>	<u>\$ 35,848,896</u>		<u>\$ (730,250)</u>	<u>\$ (1,679,396)</u>		<u>\$ 10,557,478</u>	<u>\$ 34,169,500</u>	

Month of room sales:	All Funds, Cumulative Year-to-Date								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,482,464	\$ 3,305,134	5%	\$ (174,386)	\$ (50,383)	246%	\$ 3,308,078	\$ 3,254,751	2%
August	\$ 6,706,636	6,271,487	7%	\$ (348,575)	(221,706)	57%	6,358,061	6,049,781	5%
September	\$ 8,831,122	9,546,376	-7%	(509,132)	(369,088)	38%	8,321,990	9,177,288	-9%
October		13,587,444	-	(612,548)	(534,093)	15%	9,316,465	13,053,351	-29%
November		16,877,918	-	(664,932)	(738,402)	-10%	10,557,478	16,139,516	-35%
December		19,958,850	-	(730,250)	(900,878)	-19%	-	19,057,972	-
January		21,835,186	-	-	(1,054,499)	-	-	20,780,687	-
February		23,891,278	-	-	(1,145,222)	-	-	22,746,056	-
March		26,432,996	-	-	(1,251,331)	-	-	25,181,665	-
April		29,208,476	-	-	(1,379,573)	-	-	27,828,903	-
May		32,390,767	-	-	(1,518,959)	-	-	30,871,808	-
June		35,848,896	-	-	(1,679,396)	-	-	34,169,500	-
Total	<u>\$ 11,222,410</u>	<u>\$ 35,848,896</u>		<u>\$ (730,250)</u>	<u>\$ (1,679,396)</u>		<u>\$ 10,557,478</u>	<u>\$ 34,169,500</u>	

Consistent with its statutory authority, Buncombe County charges the Tourism Development Authority an amount equal to five percent (5%) of the gross proceeds of occupancy tax collected or accrued each fiscal year, as compensation for all of the statutory services and contractual services provided by Buncombe County. Prior to July 1, 2023, Buncombe County charged the Tourism Development Authority one and one-half percent (1.5%).

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY  
 Monthly Product Development Fund Summary

December 31, 2024

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
<b>Revenues:</b>				
Occupancy Tax	\$ 32,554,985	\$ 38,169,560	\$ (5,614,575)	117.2%
Investment Income	-	6,295,555	(6,295,555)	0.0%
<b>Total revenues</b>	<b>32,554,985</b>	<b>44,465,115</b>	<b>(11,910,130)</b>	<b>136.6%</b>
<b>Expenditures:</b>				
<b>Product development fund projects:</b>				
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	580,000	580,000	-	100.0%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	8,140,000	650,000	7,490,000	8.0%
2018 Buncombe County Government (Enka Recreation Destination)	6,750,000	2,000,000	4,750,000	29.6%
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	590,955	209,045	73.9%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L)	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	309,297	190,703	61.9%
2022 Asheville Glass Art School dba North Carolina Glass Center (Glass Center in Black I	330,000	-	330,000	-
2022 Asheville Museum of Science AMOS (Museum Beautification Project)	125,000	-	125,000	-
2022 Asheville on Bikes (AVL Unpaved - Phase I)	188,355	-	188,355	-
2022 City of Asheville (Asheville Muni Golf Course Revitalization Phase I)	1,641,425	-	1,641,425	-
2022 City of Asheville (Swannanoa River Greenway)	2,300,000	-	2,300,000	-
2022 City of Asheville (WNC Nature Center- Gateway to the Southern Appalachian Enhan	567,000	-	567,000	-
2022 Pack Place Performing Arts dba Wortham Center for the Performing Arts (The Worth	80,000	-	80,000	-
2022 Riverlink, Inc. (Karen Cragnoilin Park - Greenway Phase)	360,790	360,790	-	100.0%
2022 UNC Asheville Foundation - Athletics (UNC Asheville Karl Straus Track Renovation i	1,500,000	1,500,000	-	100.0%
2023 Buncombe County Government (Enka Recreation Destination - Phase II)	4,054,415	-	4,054,415	-
2023 City of Asheville (Harrah's Cherokee Center - Asheville Upgrades)	1,586,000	-	1,586,000	-
2023 City of Asheville (McCormick Field Capital Improvements)	1,950,000	-	1,950,000	-
2023 Western NC Agricultural Center (Equine Facility Modernization)	500,000	-	500,000	-
Total product development projects	32,052,985	5,991,042	26,061,943	18.7%
Product development fund administration	502,000	8,797	493,203	1.8%
Total product development fund	<u>\$ 32,554,985</u>	<u>\$ 5,999,839</u>	<u>\$ 26,555,146</u>	<u>18.4%</u>
<b>Product Development Funds Available for Future Grants</b>				
Total Net Assets		\$ 38,465,275		
Less: Liabilities/Outstanding Grants		(26,061,943)		
Less: Unspent Admin Budget (Current Year)		(493,203)		
Current Product Development Amount Available		<u>\$ 11,910,129</u>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Legacy Investment from Tourism Fund

December 31, 2024

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
<b>Revenues:</b>				
Occupancy Tax	\$ 10,390,903	\$ 13,072,677	\$ (2,681,774)	125.8%
Investment Income	-	1,214,221	(1,214,221)	0.0%
<b>Total revenues</b>	<b>10,390,903</b>	<b>14,286,898</b>	<b>(3,895,995)</b>	<b>137.5%</b>
<b>Expenditures:</b>				
<b>LIFT projects:</b>				
2024 Buncombe County (Ferry Road Community: Affordable Housing, Conservation, and Publi	4,000,000	-	4,000,000	-
2024 City of Asheville (Coxe Avenue Complete Street)	2,983,890	-	2,983,890	-
2024 City of Asheville (ExploreAsheville.com Arena Capital Maintenance)	675,000	-	675,000	-
2024 City of Asheville (Aston Park Tennis Center Court Rebuild Design)	40,000	-	40,000	-
2024 Blue Ridge Parkway Foundation (Blue Ridge Parkway: Improving Visitor Experiences at C	750,000	-	750,000	-
2024 Hood Huggers Foundation (Blue Note Junction - Phase I Construction)	500,000	-	500,000	-
2024 RiverLink (Gateway Park: Resurrecting a public park on Riverside Drive)	270,018	-	270,018	-
2024 Asheville Museum of Science (Growing Together - Museum Repair and Expansion Plan)	250,000	-	250,000	-
2024 Media Arts Project (MAP) (Supernova Immersive Experience Project Design)	200,000	-	200,000	-
2024 University Botanical Gardens at Asheville, Inc. (Building on Our Legacy: Uplifting BGA Fa	150,000	-	150,000	-
2024 Swannanoa Valley Fine Arts League (DBA Swannanoa Valley Gallery and Studios) (Expæ	92,495	-	92,495	-
2024 Black Wall Street AVL (Black Wall Street AVL Visitor Experience Upgrade)	77,500	-	77,500	-
Total LIFT projects	<u>9,988,903</u>	<u>-</u>	<u>9,988,903</u>	<u>-</u>
LIFT fund administration	<u>402,000</u>	<u>126,721</u>	<u>275,279</u>	<u>32%</u>
Total LIFT fund	<u>\$ 10,390,903</u>	<u>\$ 126,721</u>	<u>\$ 10,264,182</u>	<u>1%</u>
<b>Legacy Investment from Tourism Funds Available for Future Grants</b>				
Total Net Assets		\$ 14,160,178		
Less: Liabilities/Outstanding Grants		(9,988,903)		
Less: Unspent Admin Budget (Current Year)		(275,279)		
Current LIFT Fund Amount Available		<u>\$ 3,895,996</u>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Balance Sheet

### Governmental Funds

December 31, 2024

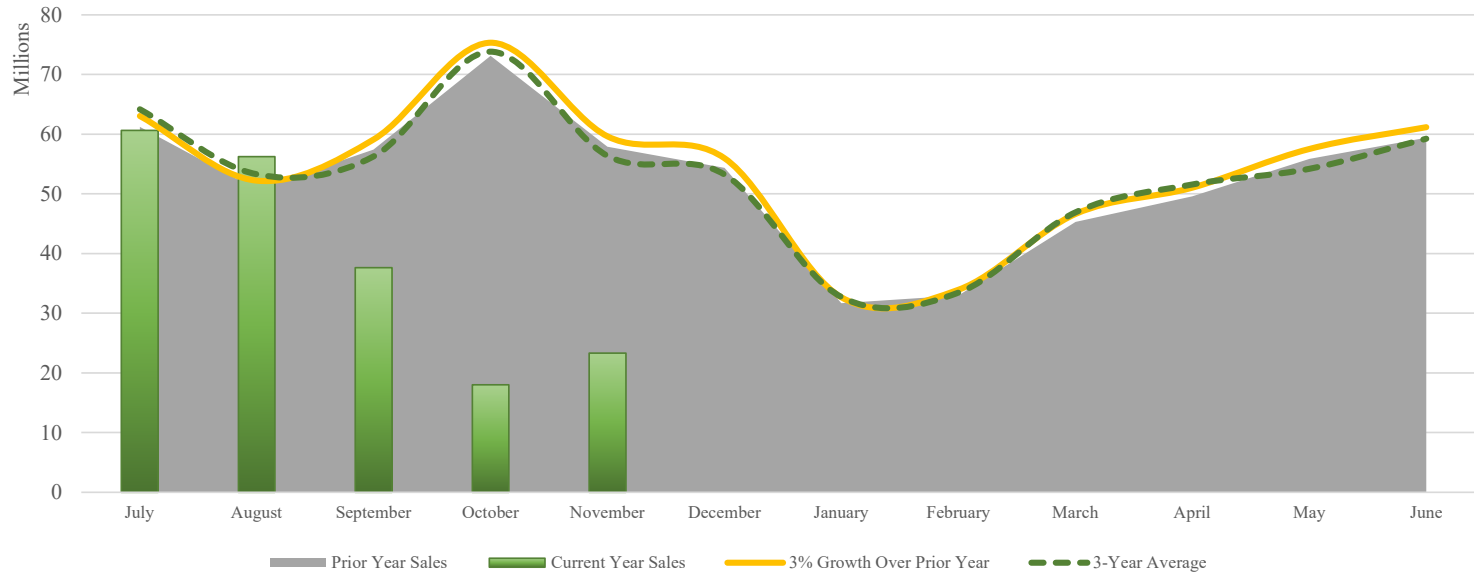
	Operating Fund	Earned Revenue Fund	Tourism Product Development Fund	Legacy Investment from Tourism Fund	Total
<b>Assets:</b>					
Current assets:					
Cash and investments	\$ 22,811,428	\$ 70,797	\$ 38,465,275	\$ 14,160,178	\$ 75,507,678
Receivables	-	-	-	-	-
Total current assets	<u>22,811,428</u>	<u>70,797</u>	<u>38,465,275</u>	<u>14,160,178</u>	<u>75,507,678</u>
<b>Liabilities:</b>					
Current liabilities:					
Accounts payable	113,453	-	-	-	113,453
Future events payable	153,461	-	26,061,943	9,988,903	36,204,307
Total current liabilities	<u>266,914</u>	<u>-</u>	<u>26,061,943</u>	<u>9,988,903</u>	<u>36,317,760</u>
<b>Fund Balances:</b>					
Restricted for TPDF	-	-	12,403,332		12,403,332
Restricted for LIFT fund	-	-	-	4,171,275	4,171,275
State Required Contingency	-	-	-	-	-
Designated Contingency	13,673,499	-	-	-	13,673,499
Undesignated (cash flow)	8,871,015	70,797	-	-	8,941,812
Total fund balances	<u>22,544,514</u>	<u>70,797</u>	<u>12,403,332</u>	<u>4,171,275</u>	<u>39,189,918</u>
Total liabilities and fund balances	<u>22,811,428</u>	<u>\$ 70,797</u>	<u>\$ 38,465,275</u>	<u>\$ 14,160,178</u>	<u>\$ 75,507,678</u>

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Total Lodging Sales

Shown by Month of Sale, Year-to-Date

December 31, 2024



	Current Year	Prior Year	(%) Change	YTD (%) Change	3% Over Prior Year	3-Year Average
<b>Month of lodging sales:</b>						
July	\$ 60,619,739	\$ 61,219,909	-1%	-1%	\$ 63,056,507	\$ 64,161,609
August	56,226,548	50,707,039	11%	4%	52,228,250	53,270,618
September	37,631,598	57,412,669	-34%	-9%	59,135,049	56,296,465
October	18,036,328	73,129,570	-75%	-29%	75,323,457	73,823,963
November	23,329,456	57,872,131	-60%	-35%	59,608,295	56,378,150
December	-	54,367,930	-	-	55,998,968	53,265,830
January	-	31,686,610	-	-	32,637,208	32,689,917
February	-	32,973,892	-	-	33,963,109	33,439,146
March	-	45,265,371	-	-	46,623,332	46,929,079
April	-	49,560,845	-	-	51,047,671	51,580,646
May	-	55,872,596	-	-	57,548,774	54,205,619
June	-	59,407,802	-	-	61,190,036	59,262,008
Annual Total	<u>\$ 195,843,669</u>	<u>\$ 629,476,364</u>			<u>\$ 648,360,655</u>	<u>\$ 635,303,050</u>
Cumulative Year To Date	<u>\$ 195,843,669</u>	<u>\$ 300,341,319</u>				

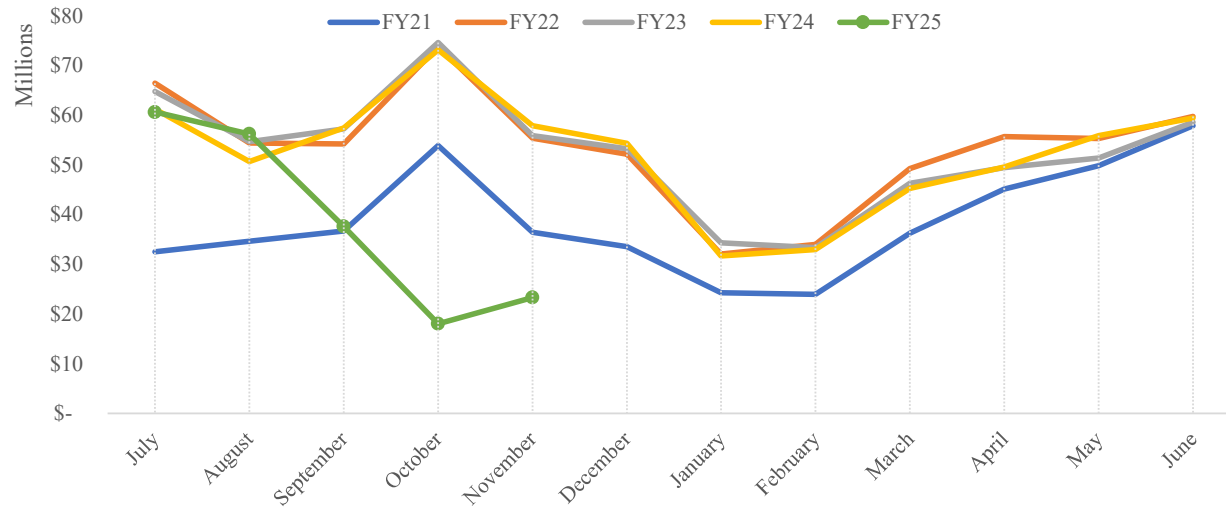


# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## History of Total Sales by Month

Shown by Month of Sale, Year-to-Date

December 31, 2024



	FY21	FY22	FY23	FY24	FY25
<b>Month of lodging sales:</b>					
July	\$ 32,547,111	\$ 66,470,974	\$ 64,793,944	\$ 61,219,909	\$ 60,619,739
August	34,663,339	54,412,470	54,692,346	50,707,039	56,226,548
September	36,683,164	54,237,200	57,239,527	57,412,669	37,631,598
October	53,914,047	73,749,252	74,593,066	73,129,570	18,036,328
November	36,458,675	55,390,208	55,872,110	57,872,131	23,329,456
December	33,578,528	52,189,677	53,239,883	54,367,930	-
January	24,245,119	32,037,713	34,345,428	31,686,610	-
February	23,933,141	33,992,055	33,351,492	32,973,892	-
March	36,243,884	49,237,522	46,284,344	45,265,371	-
April	45,171,098	55,712,735	49,468,357	49,560,845	-
May	49,864,809	55,347,208	51,397,053	55,872,596	-
June	57,868,695	59,772,742	58,605,482	59,407,802	-
<b>Total lodging sales</b>	<b>\$ 465,171,612</b>	<b>\$ 642,549,756</b>	<b>\$ 633,883,031</b>	<b>\$ 629,476,364</b>	<b>\$ 195,843,669</b>
<b>Cumulative Year To Date</b>	<b>\$194,266,336</b>	<b>\$304,260,103</b>	<b>\$ 307,190,993</b>	<b>\$300,341,319</b>	<b>\$ 195,843,669</b>

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Total Lodging Sales by Type*

*Shown by Month of Sale, Year-to-Date*

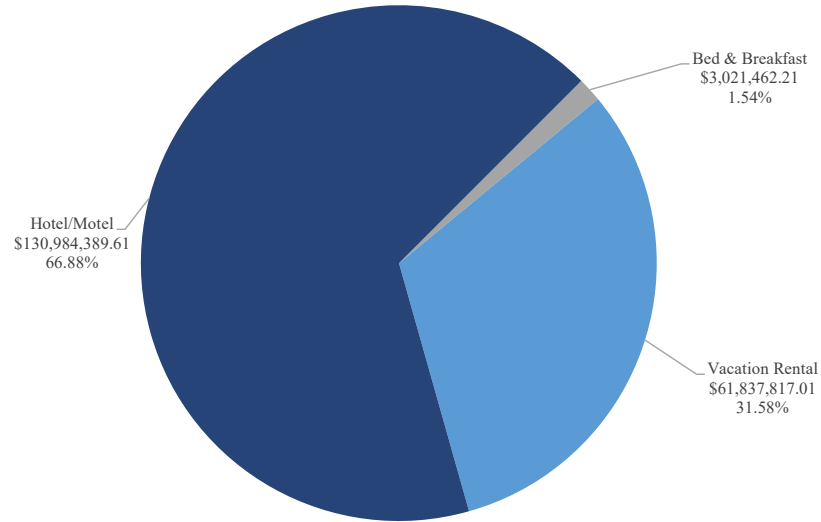
December 31, 2024

Month of room sales:	Hotel/Motel				Vacation Rentals				Bed & Breakfast				Grand Totals			
	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 34,758,305	\$ 36,151,332	-3.9%	-3.9%	\$ 24,813,276	\$ 23,950,562	3.6%	3.6%	\$ 1,048,158	\$ 1,118,015	-6.2%	-6.2%	\$ 60,619,739	\$ 61,219,909	-1.0%	-1.0%
August	33,448,042	31,657,013	5.7%	0.6%	21,905,333	18,101,080	21.0%	11.1%	873,174	948,946	-8.0%	-7.0%	56,226,548	50,707,039	10.9%	4.4%
September	26,710,355	35,967,394	-25.7%	-8.5%	10,142,200	20,290,950	-50.0%	-8.8%	779,043	1,154,325	-32.5%	-16.2%	37,631,598	57,412,669	-34.5%	-8.8%
October	16,470,710	48,354,028	-65.9%	-26.8%	1,439,377	23,136,560	-93.8%	-31.8%	126,240	1,638,981	-92.3%	-41.8%	18,036,328	73,129,570	-75.3%	-28.9%
November	19,596,978	35,770,522	-45.2%	-30.3%	3,537,632	21,016,008	-83.2%	-41.9%	194,847	1,085,601	-82.1%	-49.2%	23,329,456	57,872,131	-59.7%	-34.8%
December	-	36,064,099	-	-	-	17,326,792	-	-	-	977,038	-	-	-	54,367,930	-	-
January	-	15,038,111	-	-	-	16,275,449	-	-	-	373,050	-	-	-	31,686,610	-	-
February	-	17,222,803	-	-	-	15,233,718	-	-	-	517,371	-	-	-	32,973,892	-	-
March	-	25,689,591	-	-	-	18,846,532	-	-	-	729,248	-	-	-	45,265,371	-	-
April	-	30,835,362	-	-	-	17,726,740	-	-	-	998,744	-	-	-	49,560,845	-	-
May	-	35,722,446	-	-	-	19,052,620	-	-	-	1,097,530	-	-	-	55,872,596	-	-
June	-	36,648,361	-	-	-	21,696,540	-	-	-	1,062,901	-	-	-	59,407,802	-	-
<b>Total</b>	<b>\$ 130,984,390</b>	<b>\$ 385,121,061</b>			<b>\$ 61,837,817</b>	<b>\$ 232,653,553</b>			<b>\$ 3,021,462</b>	<b>\$ 11,701,750</b>			<b>\$ 195,843,669</b>	<b>\$ 629,476,364</b>		
<b>Cumulative Year To Date</b>	<b>\$ 130,984,390</b>	<b>\$ 187,900,289</b>			<b>\$ 61,837,817</b>	<b>\$ 106,495,162</b>			<b>\$ 3,021,462</b>	<b>\$ 5,945,868</b>			<b>\$ 195,843,669</b>	<b>\$ 300,341,319</b>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales by Type  
 Shown by Month of Sale, Year-to-Date  
 December 31, 2024

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

