

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY
Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance
Operating Fund, Budget and Actual
 June 30, 2024 FINAL

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	(%) Budget Used	Prior Year Year to Date Actual	(%) Change
Revenues:							
Occupancy tax, gross		\$ 4,375,407	\$ 23,987,947			\$ 24,261,170	-1.1%
Less: Collection Fee		(224,332)	(1,208,278)			(207,791)	481.5%
Occupancy tax, net	\$ 25,000,000	4,151,075	22,779,669	2,220,331	91.1%	24,053,379	-5.3%
Investment income	-	2,356	22,436	(22,436)	-	32,346	-30.6%
Other income	-	167,720	207,177	(207,177)	-	1,268,954	-83.7%
Earned revenue	-	-	-	-	-	-	-
Total revenues	<u>25,000,000</u>	<u>4,321,151</u>	<u>23,009,282</u>	<u>1,990,718</u>	<u>92.0%</u>	<u>25,354,679</u>	<u>-9.3%</u>
Expenditures:							
Salaries and Benefits	4,102,000	887,575	4,116,165	(14,165)	100.3%	3,238,428	27.1%
Business Development	2,122,000	115,573	1,412,225	709,775	66.6%	1,553,304	-9.1%
Marketing	20,830,000	6,385,493	20,051,361	778,639	96.3%	19,263,784	4.1%
Partnership & Destination Mgmt	548,000	49,881	449,615	98,385	82.0%	148,953	201.9%
Administration & Facilities	1,250,000	72,755	977,160	272,840	78.2%	2,014,838	-51.5%
Events/Festivals/Sponsorships	-	-	-	-	-	3,979	-100.0%
Total expenditures	<u>28,852,000</u>	<u>7,511,277</u>	<u>27,006,526</u>	<u>1,845,474</u>	<u>93.6%</u>	<u>26,223,286</u>	<u>3.0%</u>
Revenues over (under) expenditures	<u>(3,852,000)</u>	<u>(3,190,126)</u>	<u>(3,997,244)</u>			<u>\$ (868,607)</u>	<u>360.2%</u>
Other Financing Sources:							
Appropriated Fund Balance	3,852,000	-	-				
Total other financing sources	<u>3,852,000</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ (3,190,126)</u>	<u>\$ (3,997,244)</u>				
Fund balance, beginning of year			27,135,417				
Fund balance, end of month			<u>\$ 23,138,173</u>				

As directed by State statute, two-thirds of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and one-third is dedicated to tourism-related community investments, split equally between the Tourism Product Development Fund (TPDF) and the Legacy Investment for Tourism (LIFT) Fund. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$6,269,373 and revenue dedicated to LIFT is projected at \$6,269,373 for FY24.

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY
 Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance
 Earned Revenue Fund, Budget and Actual
 June 30, 2024 FINAL

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	(%)	Prior Year	
					Budget Used	Year to Date Actual	(%) Change
Revenues:							
Earned revenue	\$ 216,400	\$ 55,800	\$ 242,656	\$ (26,256)	112.1%	\$ 213,436	13.7%
Total revenues	<u>216,400</u>	<u>55,800</u>	<u>242,656</u>	<u>(26,256)</u>	<u>112.1%</u>	<u>213,436</u>	<u>13.7%</u>
Expenditures:							
Events/Festivals/Sponsorships	250,000	2,078	2,078	247,922	0.8%	211,711	-99.0%
Total expenditures	<u>250,000</u>	<u>2,078</u>	<u>2,078</u>	<u>247,922</u>	<u>0.8%</u>	<u>211,711</u>	<u>-99.0%</u>
Revenues over (under) expenditures	<u>(33,600)</u>	<u>53,722</u>	<u>240,578</u>			<u>\$ 1,725</u>	<u>13846.6%</u>
Other Financing Sources							
Carried over earned income	33,600	-	-				
Total other financing sources	<u>33,600</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ 53,722</u>	<u>\$ 240,578</u>				
Fund balance, beginning of year			92,977				
Fund balance, end of month			<u>\$ 333,555</u>				

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Occupancy Tax Revenue Summary

June 30, 2024 FINAL

Month of room sales:	Operating Fund						Tourism Product Development Fund					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 2,180,683	\$ 2,449,683	-11%	\$ 2,180,683	\$ 2,449,683	-11%	\$ 537,034	\$ 603,280	-11%	\$ 537,034	\$ 603,280	-11%
August	1,872,670	2,099,768	-11%	4,053,353	4,549,451	-11%	\$ 461,180	\$ 517,107	-11%	998,214	1,120,387	-11%
September	2,095,429	2,161,132	-3%	6,148,782	6,710,583	-8%	\$ 516,039	\$ 532,219	-3%	1,514,253	1,652,606	-8%
October	2,596,963	2,828,072	-8%	8,745,745	9,538,655	-8%	\$ 639,550	\$ 696,466	-8%	2,153,803	2,349,072	-8%
November	2,067,731	2,031,798	2%	10,813,476	11,570,453	-7%	\$ 509,217	\$ 500,368	2%	2,663,020	2,849,440	-7%
December	1,955,366	2,050,449	-5%	12,768,842	13,620,902	-6%	\$ 481,545	\$ 504,961	-5%	3,144,565	3,354,401	-6%
January	1,154,219	1,288,286	-10%	13,923,061	14,909,188	-7%	\$ 284,248	\$ 317,264	-10%	3,428,813	3,671,665	-7%
February	1,316,797	1,301,348	1%	15,239,858	16,210,536	-6%	\$ 324,286	\$ 320,481	1%	3,753,099	3,992,146	-6%
March	1,623,821	1,792,837	-9%	16,863,679	18,003,373	-6%	\$ 405,894	\$ 441,519	-8%	4,158,993	4,433,665	-6%
April	1,764,914	1,891,348	-7%	18,628,593	19,894,721	-6%	\$ 441,162	\$ 465,780	-5%	4,600,155	4,899,445	-6%
May	2,028,705	1,942,654	4%	20,657,298	21,837,375	-5%	\$ 507,100	\$ 478,415	6%	5,107,255	5,377,860	-5%
June	2,122,370	2,216,006	-4%	22,779,668	24,053,381	-5%	\$ 587,661	\$ 545,733	8%	5,694,916	5,923,593	-4%
Total revenues	<u>\$22,779,668</u>	<u>\$24,053,381</u>		<u>\$ 22,779,668</u>	<u>\$ 24,053,381</u>		<u>\$ 5,694,916</u>	<u>\$ 5,923,593</u>		<u>\$ 5,694,916</u>	<u>\$ 5,923,593</u>	

Month of room sales:	Legacy Investment from Tourism Fund						Total Revenue Summary					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 537,034	\$ 603,280	-11%	\$ 537,034	\$ 603,280	-11%	\$ 3,254,751	\$ 3,656,243	-11%	\$ 3,254,751	\$ 3,656,243	-11%
August	\$ 461,180	\$ 517,107	-11%	998,214	1,120,387	-11%	2,795,030	\$ 3,133,982	-11%	6,049,781	6,790,225	-11%
September	\$ 516,039	\$ 532,219	-3%	1,514,253	1,652,606	-8%	3,127,507	\$ 3,225,570	-3%	9,177,288	10,015,795	-8%
October	\$ 639,550	\$ 696,466	-8%	2,153,803	2,349,072	-8%	3,876,063	\$ 4,221,004	-8%	13,053,351	14,236,799	-8%
November	\$ 509,217	\$ 500,368	2%	2,663,020	2,849,440	-7%	3,086,165	\$ 3,032,534	2%	16,139,516	17,269,333	-7%
December	\$ 481,545	\$ 504,961	-5%	3,144,565	3,354,401	-6%	2,918,456	\$ 3,060,371	-5%	19,057,972	20,329,704	-6%
January	\$ 284,248	\$ 317,264	-10%	3,428,813	3,671,665	-7%	1,722,715	\$ 1,922,814	-10%	20,780,687	22,252,518	-7%
February	\$ 324,286	\$ 320,481	1%	3,753,099	3,992,146	-6%	1,965,369	\$ 1,942,310	1%	22,746,056	24,194,828	-6%
March	\$ 405,894	\$ 441,519	-8%	4,158,993	4,433,665	-6%	2,435,609	\$ 2,675,875	-9%	25,181,665	26,870,703	-6%
April	\$ 441,162	\$ 465,780	-5%	4,600,155	4,899,445	-6%	2,647,238	\$ 2,822,908	-6%	27,828,903	29,693,611	-6%
May	\$ 507,100	\$ 478,415	6%	5,107,255	5,377,860	-5%	3,042,905	\$ 2,899,484	5%	30,871,808	32,593,095	-5%
June	\$ 587,661	\$ 545,733	8%	5,694,916	5,923,593	-4%	3,297,692	\$ 3,307,472	0%	34,169,500	35,900,567	-5%
Total revenues	<u>\$ 5,694,916</u>	<u>\$ 5,923,593</u>		<u>\$ 5,694,916</u>	<u>\$ 5,923,593</u>		<u>\$ 34,169,500</u>	<u>\$ 35,900,567</u>		<u>\$ 34,169,500</u>	<u>\$ 35,900,567</u>	

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Occupancy Tax Collection Fee Summary

June 30, 2024 FINAL

Month of room sales:	All Funds, By Month								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,305,134	\$ 3,706,661	-11%	\$ (50,383)	\$ (50,418)	0%	\$ 3,254,751	\$ 3,656,243	-11%
August	2,966,353	3,189,669	-7%	\$ (171,323)	\$ (55,687)	208%	2,795,030	3,133,982	-11%
September	3,274,889	3,273,461	0%	\$ (147,382)	\$ (47,891)	208%	3,127,507	3,225,570	-3%
October	4,041,068	4,270,136	-5%	\$ (165,005)	\$ (49,132)	236%	3,876,063	4,221,004	-8%
November	3,290,473	3,096,912	6%	\$ (204,308)	\$ (64,378)	217%	3,086,165	3,032,534	2%
December	3,080,932	3,106,648	-1%	\$ (162,476)	\$ (46,277)	251%	2,918,456	3,060,371	-5%
January	1,876,336	1,969,585	-5%	\$ (153,621)	\$ (46,771)	228%	1,722,715	1,922,814	-10%
February	2,056,092	1,971,641	4%	\$ (90,723)	\$ (29,331)	209%	1,965,369	1,942,310	1%
March	2,541,718	2,705,587	-6%	\$ (106,109)	\$ (29,712)	257%	2,435,609	2,675,875	-9%
April	2,775,480	2,863,666	-3%	\$ (128,242)	\$ (40,758)	215%	2,647,238	2,822,908	-6%
May	3,182,291	2,942,579	8%	\$ (139,386)	\$ (43,095)	223%	3,042,905	2,899,484	5%
June	3,458,129	3,351,729	3%	\$ (160,437)	\$ (44,257)	263%	3,297,692	3,307,472	0%
Total	<u>\$ 35,848,896</u>	<u>\$ 36,448,273</u>		<u>\$ (1,679,396)</u>	<u>\$ (547,706)</u>		<u>\$34,169,500</u>	<u>\$ 35,900,567</u>	

Month of room sales:	All Funds, Cumulative Year-to-Date								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,305,134	\$ 3,706,661	-11%	\$ (50,383)	\$ (50,418)	0%	\$ 3,254,751	\$ 3,656,243	-11%
August	6,271,487	6,896,329	-9%	(221,706)	(106,104)	109%	6,049,781	6,790,225	-11%
September	9,546,376	10,169,790	-6%	(369,088)	(153,995)	140%	9,177,288	10,015,795	-8%
October	13,587,444	14,439,926	-6%	(534,093)	(203,127)	163%	13,053,351	14,236,799	-8%
November	16,877,918	17,536,838	-4%	(738,402)	(267,505)	176%	16,139,516	17,269,333	-7%
December	19,958,850	20,643,486	-3%	(900,878)	(313,782)	187%	19,057,972	20,329,704	-6%
January	21,835,186	22,613,071	-3%	(1,054,499)	(360,553)	192%	20,780,687	22,252,518	-7%
February	23,891,278	24,584,712	-3%	(1,145,222)	(389,884)	194%	22,746,056	24,194,828	-6%
March	26,432,996	27,290,300	-3%	(1,251,331)	(419,597)	198%	25,181,665	26,870,703	-6%
April	29,208,476	30,153,965	-3%	(1,379,573)	(460,354)	200%	27,828,903	29,693,611	-6%
May	32,390,767	33,096,545	-2%	(1,518,959)	(503,450)	202%	30,871,808	32,593,095	-5%
June	35,848,896	36,448,273	-2%	(1,679,396)	(547,706)	207%	34,169,500	35,900,567	-5%
Total	<u>\$ 35,848,896</u>	<u>\$ 36,448,273</u>		<u>\$ (1,679,396)</u>	<u>\$ (547,706)</u>		<u>\$34,169,500</u>	<u>\$ 35,900,567</u>	

Consistent with its statutory authority, Buncombe County charges the Tourism Development Authority an amount equal to five percent (5%) of the gross proceeds of occupancy tax collected or accrued each fiscal year, as compensation for all of the statutory services and contractual services provided by Buncombe County. Prior to July 1, 2023, Buncombe County charged the Tourism Development Authority one and one-half percent (1.5%).

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY
 Monthly Product Development Fund Summary

June 30, 2024 FINAL

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
Revenues:				
Occupancy Tax	\$ 32,624,185	\$ 36,424,857	\$ (3,800,672)	111.6%
Investment Income	-	5,223,020	(5,223,020)	0.0%
Total revenues	32,624,185	41,647,877	(9,023,692)	127.7%
Expenditures:				
Product development fund projects:				
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	580,000	580,000	-	100.0%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	8,140,000	650,000	7,490,000	8.0%
2018 Buncombe County Government (Enka Recreation Destination)	6,750,000	2,000,000	4,750,000	29.6%
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	590,955	209,045	73.9%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L)	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	275,402	224,598	55.1%
2022 Asheville Glass Art School dba North Carolina Glass Center (Glass Center in Black I	330,000	-	330,000	-
2022 Asheville Museum of Science AMOS (Museum Beautification Project)	125,000	-	125,000	-
2022 Asheville on Bikes (AVL Unpaved - Phase I)	188,355	-	188,355	-
2022 City of Asheville (Asheville Muni Golf Course Revitalization Phase I)	1,641,425	-	1,641,425	-
2022 City of Asheville (Swannanoa River Greenway)	2,300,000	-	2,300,000	-
2022 City of Asheville (WNC Nature Center- Gateway to the Southern Appalachian Enhan	567,000	-	567,000	-
2022 Pack Place Performing Arts dba Wortham Center for the Performing Arts (The Wort	80,000	-	80,000	-
2022 Riverlink, Inc. (Karen Cragnolin Park - Greenway Phase)	360,790	360,790	-	100.0%
2022 UNC Asheville Foundation - Athletics (UNC Asheville Karl Straus Track Renovation i	1,500,000	1,500,000	-	100.0%
2023 Buncombe County Government (Enka Recreation Destination - Phase II)	4,054,415	-	4,054,415	-
2023 City of Asheville (Harrah's Cherokee Center - Asheville Upgrades)	1,586,000	-	1,586,000	-
2023 City of Asheville (McCormick Field Capital Improvements)	1,950,000	-	1,950,000	-
2023 Western NC Agricultural Center (Equine Facility Modernization)	500,000	-	500,000	-
Total product development projects	32,052,985	5,957,147	26,095,838	18.6%
Product development fund administration	571,200	23,118	548,082	4.0%
Total product development fund	\$ 32,624,185	\$ 5,980,265	\$ 26,643,920	18.3%
Product Development Funds Available for Future Grants				
Total Net Assets		\$ 35,667,613		
Less: Liabilities/Outstanding Grants		(26,095,838)		
Less: Unspent Admin Budget (Current Year)		(548,082)		
Current Product Development Amount Available		\$ 9,023,693		

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Legacy Investment from Tourism Fund

June 30, 2024 FINAL

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
Revenues:				
Occupancy Tax	\$ 10,328,463	\$ 11,618,511	\$ (1,290,048)	112.5%
Investment Income	-	849,419	(849,419)	0.0%
Total revenues	10,328,463	12,467,930	(2,139,467)	120.7%
Expenditures:				
LIFT projects:				
2024 Buncombe County (Ferry Road Community: Affordable Housing, Conservation, and Publi	4,000,000	-	4,000,000	-
2024 City of Asheville (Coxe Avenue Complete Street)	2,983,890	-	2,983,890	-
2024 City of Asheville (ExploreAsheville.com Arena Capital Maintenance)	675,000	-	675,000	-
2024 City of Asheville (Aston Park Tennis Center Court Rebuild Design)	40,000	-	40,000	-
2024 Blue Ridge Parkway Foundation (Blue Ridge Parkway: Improving Visitor Experiences at C	750,000	-	750,000	-
2024 Hood Huggers Foundation (Blue Note Junction - Phase I Construction)	500,000	-	500,000	-
2024 RiverLink (Gateway Park: Resurrecting a public park on Riverside Drive)	270,018	-	270,018	-
2024 Asheville Museum of Science (Growing Together - Museum Repair and Expansion Plan)	250,000	-	250,000	-
2024 Media Arts Project (MAP) (Supernova Immersive Experience Project Design)	200,000	-	200,000	-
2024 University Botanical Gardens at Asheville, Inc. (Building on Our Legacy: Uplifting BGA Fa	150,000	-	150,000	-
2024 Swannanoa Valley Fine Arts League (DBA Swannanoa Valley Gallery and Studios) (Expe	92,495	-	92,495	-
2024 Black Wall Street AVL (Black Wall Street AVL Visitor Experience Upgrade)	77,500	-	77,500	-
Total LIFT projects	<u>9,988,903</u>	<u>-</u>	<u>9,988,903</u>	<u>-</u>
LIFT fund administration	<u>339,560</u>	<u>305,237</u>	<u>34,323</u>	<u>90%</u>
Total LIFT fund	<u>\$ 10,328,463</u>	<u>\$ 305,237</u>	<u>\$ 10,023,226</u>	<u>3%</u>
Legacy Investment from Tourism Funds Available for Future Grants				
Total Net Assets		\$ 12,162,693		
Less: Liabilities/Outstanding Grants		(9,988,903)		
Less: Unspent Admin Budget (Current Year)		(34,323)		
Current LIFT Fund Amount Available		<u>\$ 2,139,467</u>		

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Balance Sheet

Governmental Funds

June 30, 2024 FINAL

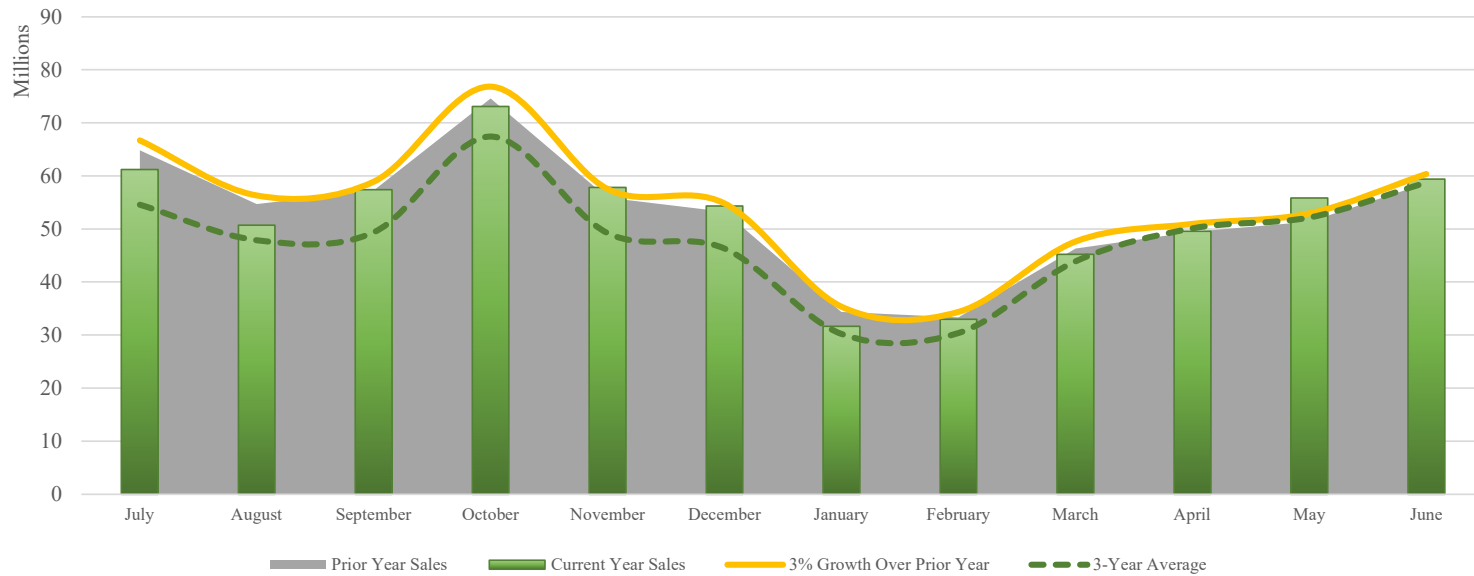
	Operating Fund	Earned Revenue Fund	Tourism Product Development Fund	Legacy Investment from Tourism Fund	Total
Assets:					
Current assets:					
Cash and investments	\$ 24,160,151	\$ 315,435	\$ 34,610,952	\$ 11,106,033	\$ 70,192,571
Receivables	4,228,582	25,621	1,056,660.38	1,056,660.38	6,367,523
Total current assets	<u>28,388,733</u>	<u>341,055</u>	<u>35,667,613</u>	<u>12,162,693</u>	<u>76,560,094</u>
Liabilities:					
Current liabilities:					
Accounts payable	5,037,814	7,500	-	-	5,045,314
Future events payable	211,100	-	26,095,838	9,988,903	36,295,841
Total current liabilities	<u>5,248,914</u>	<u>7,500</u>	<u>26,095,838</u>	<u>9,988,903</u>	<u>41,341,155</u>
Fund Balances:					
Restricted for TPDF	-	-	9,571,775		9,571,775
Restricted for LIFT fund	-	-	-	1,117,130	1,117,130
State Required Contingency		-	-	-	-
Designated Contingency	14,426,000	-	-	-	14,426,000
Undesignated (cash flow)	8,713,820	333,555	-	-	9,047,375
Total fund balances	<u>23,139,820</u>	<u>333,555</u>	<u>9,571,775</u>	<u>2,173,790</u>	<u>34,162,279</u>
Total liabilities and fund balances	<u>28,388,733</u>	<u>\$ 341,055</u>	<u>\$ 35,667,613</u>	<u>\$ 12,162,693</u>	<u>\$ 76,560,094</u>

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales

Shown by Month of Sale, Year-to-Date

June 30, 2024 FINAL



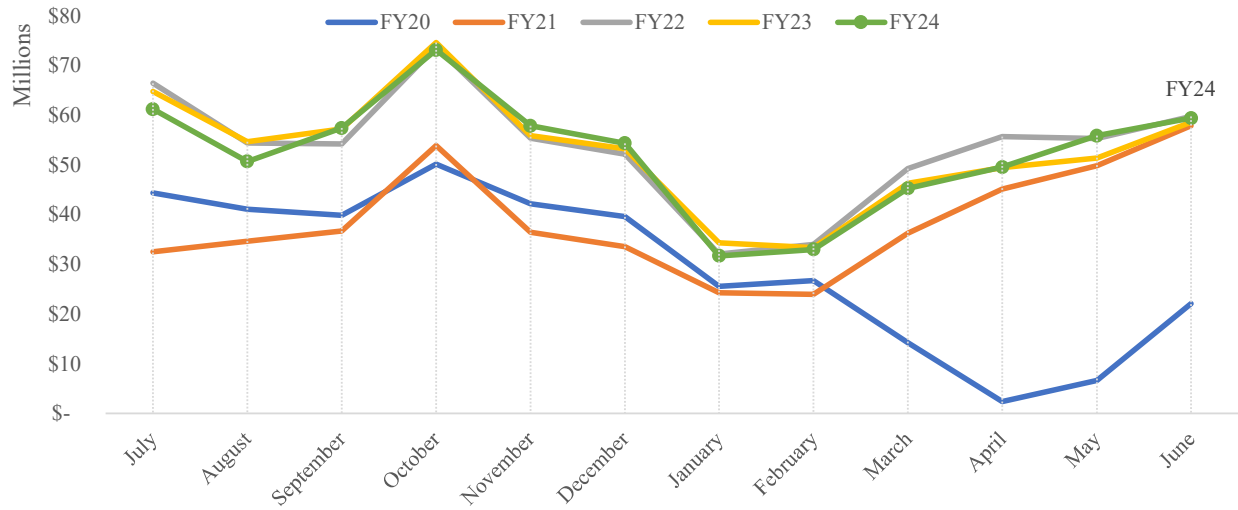
	Current Year	Prior Year	(%) Change	YTD (%) Change	3% Over Prior Year	3-Year Average
Month of lodging sales:						
July	\$ 61,219,909	\$ 64,793,944	-6%	-6%	\$ 66,737,762	\$ 54,604,010
August	50,707,039	54,692,346	-7%	-6%	56,333,117	47,922,718
September	57,412,669	57,239,527	0%	-4%	58,956,713	49,386,630
October	73,129,570	74,593,066	-2%	-4%	76,830,857	67,418,788
November	57,872,131	55,872,110	4%	-2%	57,548,274	49,240,331
December	54,367,930	53,239,883	2%	-2%	54,837,079	46,336,030
January	31,686,610	34,345,428	-8%	-2%	35,375,791	30,209,420
February	32,973,892	33,351,492	-1%	-2%	34,352,037	30,425,563
March	45,265,371	46,284,344	-2%	-2%	47,672,874	43,921,917
April	49,560,845	49,468,357	0%	-2%	50,952,407	50,117,396
May	55,872,596	51,397,053	9%	-1%	52,938,964	52,203,023
June	59,407,802	58,605,482	1%	-1%	60,363,646	58,748,973
Annual Total	<u>\$ 629,476,364</u>	<u>\$ 633,883,031</u>			<u>\$ 652,899,522</u>	<u>\$ 580,534,800</u>
Cumulative Year To Date	<u>\$ 629,476,364</u>	<u>\$ 633,883,031</u>				

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

History of Total Sales by Month

Shown by Month of Sale, Year-to-Date

June 30, 2024 FINAL



	FY20	FY21	FY22	FY23	FY24
Month of lodging sales:					
July	\$ 44,385,965	\$ 32,547,111	\$ 66,470,974	\$ 64,793,944	\$ 61,219,909
August	41,113,655	34,663,339	54,412,470	54,692,346	50,707,039
September	39,869,174	36,683,164	54,237,200	57,239,527	57,412,669
October	50,148,618	53,914,047	73,749,252	74,593,066	73,129,570
November	42,190,154	36,458,675	55,390,208	55,872,110	57,872,131
December	39,595,569	33,578,528	52,189,677	53,239,883	54,367,930
January	25,561,453	24,245,119	32,037,713	34,345,428	31,686,610
February	26,696,319	23,933,141	33,992,055	33,351,492	32,973,892
March	14,208,120	36,243,884	49,237,522	46,284,344	45,265,371
April	2,402,461	45,171,098	55,712,735	49,468,357	49,560,845
May	6,624,541	49,864,809	55,347,208	51,397,053	55,872,596
June	22,108,839	57,868,695	59,772,742	58,605,482	59,407,802
Total lodging sales	\$ 354,904,866	\$ 465,171,612	\$ 642,549,756	\$ 633,883,031	\$ 629,476,364
Cumulative Year To Date	\$354,904,866	\$465,171,612	\$ 642,549,756	\$633,883,031	\$629,476,364

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales by Type

Shown by Month of Sale, Year-to-Date

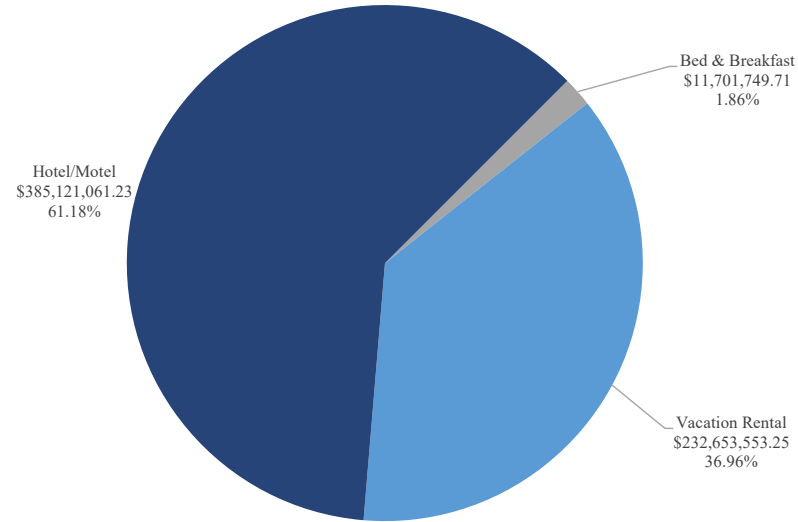
June 30, 2024 FINAL

Month of room sales:	Hotel/Motel				Vacation Rentals				Bed & Breakfast				Grand Totals			
	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 36,151,332	\$ 38,479,968	-6.1%	-6.1%	\$ 23,950,562	\$ 24,895,873	-3.8%	-3.8%	\$ 1,118,015	\$ 1,418,102	-21.2%	-21.2%	\$ 61,219,909	\$ 64,793,944	-5.5%	-5.5%
August	31,657,013	32,640,866	-3.0%	-4.7%	18,101,080	20,930,596	-13.5%	-8.2%	948,946	1,120,885	-15.3%	-18.6%	50,707,039	54,692,346	-7.3%	-6.3%
September	35,967,394	36,154,263	-0.5%	-3.3%	20,290,950	19,751,254	2.7%	-4.9%	1,154,325	1,334,010	-13.5%	-16.8%	57,412,669	57,239,527	0.3%	-4.2%
October	48,354,028	49,526,518	-2.4%	-3.0%	23,136,560	23,162,880	-0.1%	-3.7%	1,638,981	1,903,668	-13.9%	-15.9%	73,129,570	74,593,066	-2.0%	-3.5%
November	35,770,522	36,409,635	-1.8%	-2.7%	21,016,008	18,216,731	15.4%	-0.4%	1,085,601	1,245,744	-12.9%	-15.3%	57,872,131	55,872,110	3.6%	-2.2%
December	36,064,099	35,732,202	0.9%	-2.2%	17,326,792	16,449,683	5.3%	0.3%	977,038	1,057,998	-7.7%	-14.3%	54,367,930	53,239,883	2.1%	-1.6%
January	15,038,111	17,421,646	-13.7%	-3.0%	16,275,449	16,477,670	-1.2%	0.2%	373,050	446,112	-16.4%	-14.4%	31,686,610	34,345,428	-7.7%	-2.1%
February	17,222,803	18,042,813	-4.5%	-3.1%	15,233,718	14,817,723	2.8%	0.4%	517,371	490,957	5.4%	-13.4%	32,973,892	33,351,492	-1.1%	-2.0%
March	25,689,591	27,366,159	-6.1%	-3.4%	18,846,532	18,114,278	4.0%	0.8%	729,248	803,907	-9.3%	-13.0%	45,265,371	46,284,344	-2.2%	-2.1%
April	30,835,362	30,413,085	1.4%	-2.9%	17,726,740	17,966,600	-1.3%	0.6%	998,744	1,088,671	-8.3%	-12.5%	49,560,845	49,468,357	0.2%	-1.8%
May	35,722,446	32,121,296	11.2%	-1.6%	19,052,620	18,110,733	5.2%	1.0%	1,097,530	1,165,024	-5.8%	-11.9%	55,872,596	51,397,053	8.7%	-0.9%
June	36,648,361	35,832,347	2.3%	-1.3%	21,696,540	21,598,907	0.5%	0.9%	1,062,901	1,174,228	-9.5%	-11.7%	59,407,802	58,605,482	1.4%	-0.7%
Total	\$ 385,121,061	\$ 390,140,797	-1.3%		\$ 232,653,553	\$ 230,492,928	0.9%		\$ 11,701,750	\$ 13,249,306	-11.7%		\$ 629,476,364	\$ 633,883,031	-0.7%	
Cumulative Year To Date	<u>\$ 385,121,061</u>	<u>\$ 390,140,797</u>			<u>\$ 232,653,553</u>	<u>\$ 230,492,928</u>			<u>\$ 11,701,750</u>	<u>\$ 13,249,306</u>			<u>\$ 629,476,364</u>	<u>\$ 633,883,031</u>		

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales by Type
 Shown by Month of Sale, Year-to-Date
 June 30, 2024 FINAL

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

