

# 2008 Summer Co-op Program Commitment Sheet

- Deadline for program commitment is **March 14, 2008**.
- Deadline for all creative materials is **March 28, 2008**.
- Please check each program in which you would like to participate.
- If you would like more than one unit in a program, please indicate.
- Limit two individual units per program.

## Print

# of Showcase Units	\$750 Options	# of Showcase Units	\$1,500 Options
_____	Atlanta Magazine	_____	MNI Luxury
_____	North Carolina Signature		
_____	Our State		

## Online

# of Packaged Units	\$1,250 Options	# of Packaged Units	\$2,500 Options
_____	Accuweather.com	_____	Accuweather.com
_____	AJC.com	_____	AJC.com
_____	TripAdvisor.com	_____	TripAdvisor.com
_____	SouthernLiving.com	_____	SouthernLiving.com

- Payment in full must be received no later than **March 28, 2008**.
- Send checks to the Asheville Convention and Visitors Bureau:

Attn: Marissa Jamison  
 Asheville CVB  
 36 Montford Avenue  
 Asheville, NC 28801

- Fax commitment sheet to Marissa at 828-254-6054 or e-mail her at [mjamison@exploreasheville.com](mailto:mjamison@exploreasheville.com).

- Name: \_\_\_\_\_
- Business: \_\_\_\_\_
- \*Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
- \*E-Mail: \_\_\_\_\_

\*Required

- We will e-mail you confirmation of receipt of your commitment within 24 hours of receiving your fax.

## 2008 Summer Co-op Program Print Unit Specifications

Please fill out the information below exactly as you would like it to be displayed and fax to Marissa Jamison at 828-254-6054, or e-mail her your information at [mjamison@exploreasheville.com](mailto:mjamison@exploreasheville.com).

- Business: \_\_\_\_\_
- Web site: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Copy  
40 characters max  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Imagery: 300 DPI High Resolution Photo.
- Fill out this form and email the photo to Marissa Jamison at [mjamison@exploreAsheville.com](mailto:mjamison@exploreAsheville.com).
- All materials are due **March 28, 2008**.

# 2008 Summer Co-op Program Online Unit Specifications

Please fill out the information below exactly as you would like it to be displayed and fax to Marissa Jamison at 828-254-6054, or e-mail her your information at [mjamison@exploreasheville.com](mailto:mjamison@exploreasheville.com).

- Business: \_\_\_\_\_
- Web site: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Copy:  
728x90 - 65 characters max / 300x250 - 54 characters max / 160x600 or 120x160 - 60 characters max  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- \* Landing page on [exploreasheville.com](http://exploreasheville.com)  
\_\_\_\_\_
- Imagery: Logo and 300 DPI High Resolution Photo.  
Hi resolution digital camera photography is acceptable
- Fill out this form and email the logo and photo to  
Marissa Jamison at [mjamison@exploreasheville.com](mailto:mjamison@exploreasheville.com).
- All materials are due **March 28, 2008**.

\* If you do not have a landing page on [exploreasheville.com](http://exploreasheville.com), you can work with the CVB to establish a page.